

Licensing and Subscription Rates for the Herdtrax Network of Programs 2021

The Herdtrax suite of programs are priced with a startup (one time) licensing and setup fee along with an ongoing annual subscription fee that are both payable when the herd is enrolled. The startup/licensing fee includes assistance with animal record entry, account customization, training and support.

Herdtrax Cow/Calf

Herdtrax Subscription Pricing Structure			
Cow Herd Size	Startup Licensing Fee (One Time)	Annual Subscription	
		Commercial	Purebred
<100*	\$250	\$ 250.00	
100-500	\$1,000	\$ 750.00	\$ 1,500.00
500-750	\$1,000	\$ 1000.00	\$ 2,000.00
750-1000	\$1,000	\$ 1,250.00	\$ 2,500.00
>1000	\$1,500	\$1.25/cow/yr	\$2.50/cow/yr

*This is for the Herdtrax Lite version of the program

Herdtrax Feedlot

- Licensing Fee (One time fee) - \$2000
 - Includes all the features currently available in the Herdtrax Cow/Calf program plus Herdtrax Investor which tracks 3rd party investment, monthly expenses and sales, and also provides a detailed closeout on each lot.
- Annual Subscription (Payable at start of enrollment year)
 - Purchased Feedlot Inventory - \$0.50/every new animal that comes into the feedlot.
 - This does not include your home raised weaned calf inventory. These animals are covered under your annual cow subscription fees.

Note: Annual subscription rates may vary depending on whether any additional consultation services are required. i.e. Retained ownership options, health protocols (CCHMS virtual veterinary service), report customization, sort protocols (replacement heifer selection, breeding group sorting), DNA testing for breed composition and sire identification; Herdtrax is willing to provide these services on a fee for service basis.

Herdtrax Connect (RFID Wedge Software)

- This is an RFID wedge application developed and owned by Herdtrax Inc. It facilitates a wireless bluetooth connection and scanning of RFID numbers directly into the Herdtrax program. There are 3 components available:
 - Herdtrax Connect for Android - \$200 – Load on up to 8 devices
 - Herdtrax Connect (RFID and Scale) for Windows - \$250 – Load on up to 2 PC's
 - Bluesnap USB Dongle - \$200 – This is required to run Herdtrax Connect for Windows. It creates a robust and dedicated Bluetooth connection between the RFID wand and scale head and PC. It can be unplugged and used on multiple PC's. Note: Only one dongle is required if you only wish to connect your RFID reader, but if you are also wanting to connect your scale through Bluetooth you will required 2 of these dongles.